



ACTION™ Magnet - flexible magnetic sheeting is a thermoplastic, permanently magnetized product with superior holding power on most metal surfaces. The white vinyl face is an ideal print surface for most printers and ink types.

- Performance Features:**
- High-intensity, multi-pole magnetic arrangement
 - Standard magnetization on the non-laminated side of the flexible sheeting
 - Custom magnetization upon request

- Roll Sizes and Options:**
- 24.375", 40" and 48" wide
 - 15-mil, 20-mil and 30-mil gauges
 - Plain magnet, custom colors and finishes available upon request
 - Standard rolls (50' or 100') and custom roll lengths
 - Custom slitting available
 - Custom sheets available

**Not all gauges and widths are stocked, please call for availability*

STANDARD SPECIFICATIONS	Value
Tensile Strength	700 psi (49 kg/cm ²)
Weatherability (Rain, Sleet and Snow Approved)	-15° F to 160° F (-26° C to 71° C)
Hardness	Shore D60
Specific Gravity	3.5 g/cm ³
Shrinkage (for 7 days)	<1.5% @ 158° F (70° C) for 7 days
Flexibility (at 68° F / 20° C)	Coiled to ½" radius without cracking
Magnetic Pull Strength 15-mil	30 Pull/Lbs per Sq Ft Minimum
20-mil	60 Pull/Lbs per Sq Ft Minimum
30-mil	85 Pull/Lbs per Sq Ft Minimum

Important Note:

Printers must be tested for compatibility. These products are magnetized and will stick to ferrous metals. Only printers constructed with non-ferrous materials, like aluminum, will allow the magnet to pass through the printer smoothly.

PRODUCT SAFETY: ACTION™ Magnet is ferrite-based and poses no health or safety issues. This type of magnet does not emit a strong magnetic field therefore does not cause interference or damage to pace makers, monitors or other electronic equipment. Due to the low gauss emission, it is not labeled as magnetized material per IATA (International Air Transportation Association) definition and therefore can be air shipped in bulk quantity.

PRINTER TYPE / INK COMPATIBILITY

Digital / Inkjet - Eco-Solvent, Solvent, UV-Cured
 Flexo - Conventional, UV-Cured
 Screen - Conventional, UV-Cured

STANDARD APPLICATIONS

Temporary Vehicle Signage
 Promotional Labels & Tags
 Retail POP / POS
 Industrial Tags

Xcel Products, Inc. does not represent, warrant or guarantee that all inks will adhere to this media. Xcel recommends testing the product for all intended applications and print technologies.

VISIT OUR NEW WEBSITE
xcelproducts.com

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