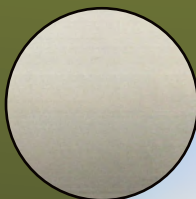


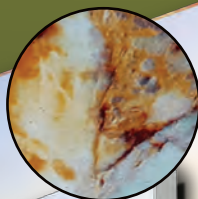
# Take your brand to the next ***DIMENSION!***

*...with custom fixtures, displays, components and frames,  
available with our revolutionary decorating process.*

Standard Frame  
Anodized Aluminum

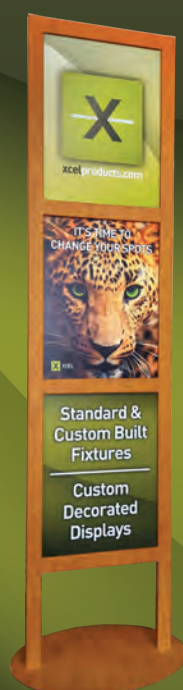


Custom Decorated  
Marble Frame



SEG Frames

Fabricated Steel &  
Aluminum Fixtures



**XCEL**  
**FIXTURE**  
SHOP.com

- Design
- Decorate

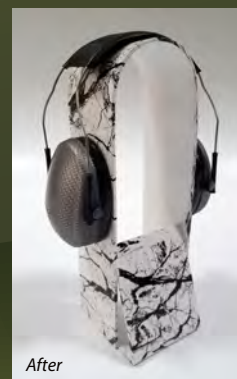
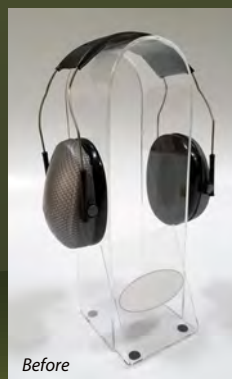
- Manufacturer
- American Made

**Metal • Wire • Plastic**

## Custom Decorating

- Wood Grain • Carbon Fiber • Stone/Granite/Marble
- Camouflage • Custom Patterns • and more!

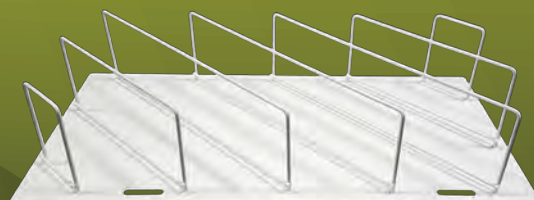
Acrylic Parts



**DECO channel™** - Snap Channel for Hanging Signs



**Custom Metal & Wire Fixtures**



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# MANUFACTURING CAPABILITIES & DESIGN

## PERMANENT FIXTURES, DISPLAYS, COMPONENTS & FRAMES

Xcel Fixture Shop is a full service manufacturer that provides design, prototypes and premium quality fixtures and displays. In addition, your P.O.P. units or components can appear like real marble, wood, metals, or stone and wrap around any dimensional or rounded surface without sacrificing long term durability. We design and manufacture custom displays or work with your specifications to execute your project on time and within budget. Our materials are fabricated in the U.S. and are available within a few weeks, not months. Be sure to call us for a quote on your next project!

### METAL / WIRE / TUBING

Steel  
Stainless Steel  
Aluminum

### IN-HOUSE FABRICATION

Forming (up to 96 feet)  
Bending (up to 96 feet)  
Full Service Welding  
• Mig / Tig / Resistance / Robotic  
Laser Cutting  
Press Brakes  
Powder Coating

### ACRYLIC

CNC Routing  
Thermoforming  
Vacuum Forming  
Plastic Welding

### ALUMINUM EXTRUSION

SEG Frames (Stretched Fabric Frames)  
• LED Illuminated & Non-Lit  
Custom Profiles

### PLASTIC SNAP CHANNEL

Hanging Sign/Banner Hardware

### CUSTOM SURFACE DECORATION

Finally an option to truly expand a brand's identity throughout the store. Xcel is giving permanent fixtures and displays a much needed facelift with its proprietary decorating techniques. Now you can continue to carry a brand's identity look and feel in even more places throughout the store.

Plain aluminum, powder coated and plastic fixtures are a thing of the past and are being replaced with the brand's own proprietary look and style. Steel into marble, aluminum into wood grain, custom deco-surface treatments can disguise your everyday materials and transform them into beautiful, high-end surfaces that are durable, moisture resistant, and best of all, truly realistic.



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