

XCEL offers top-quality, custom converted, wide-format print materials, printable substrates, and other high-quality synthetic media. XCEL knows you need to feel confident providing your clients with the best possible solutions. We've designed products and solutions that will be delivered on time and within budget. Since 2004, our team of industry experts have been working hand in hand with companies like yours. You can put your trust-and that of your customer's-in our hands.

Our custom converted print materials ship FAST, typically within 24-48 hours! Give us a call. We will listen to your ideas and put a proposal together for your including pricing, lead time and samples. Working together, we will guide you through our process, ensuring success.



### **XMR™ - Xcel Magnetic Receptive Media**

As the leader in magnetic print materials and magnetic substrates, XCEL carries a complete line of premium wide-format magnetic receptive media. XMR™ is our proprietary brand line that comes in a variety of options including XMR v2.0, Double-Sided, Latex and Dimensions. Custom converted to sheets or rolls.

- **Cost Effective Solution**
- **Washable Surface**
- **54", 60" & 74" Wide**
- **Multi-Platform Printer Compatibility**



### **ACTION™ Magnet for XMR™ - Xcel Magnetic Receptive Media**

ACTION Magnet which serves as a permanent base for the line of XMR – Magnetic Receptive Media. With the most product choices and the ability to custom converted to sheets or rolls, we have you covered.

- **.030" & .040" Gauges**
- **High Energy (HE) Available**
- **Made in the USA**
- **Single-Sided with Adhesive & Double-Sided**



### **EcoMedia™**

EcoMedia Blockout by XCEL is a revolutionary non-pvc banner material designed for printers utilizing UV-cured inks. It is formulated to be environmentally responsible without compromising quality, performance or functionality. Designed for wide and large-format, offset or screen printers utilizing UV-cured inks, this media is durable and prints beautifully on two sides. Works great for banners and retail signage.

- **8-mil & 13-mil Gauges**
- **Opaque/Blockout**
- **Compost Degradable**
- **Recyclable (PP #5)**



### **Hi-Tack Static Cling**

Customers prefer Hi-Tack Static Cling from XCEL because it's made to order, ensuring a fresh product. Fresh static cling eliminates mottling, improves ink adhesion and provides superior clarity and window adhesion properties. Our in-house laminating and converting equipment enables us to provide finished goods in sheets or rolls. We provide a variety of face films and paper liners to meet our customers' specifications.

- **6-mil & 8-mil Films**
- **Clear & White Films**
- **70#, 8-pt & 10-pt Liners**
- **40", 50" & 54" Widths**



### **ACTION™ White Matte Magnet (Plain Available)**

ACTION flexible magnetic sheeting is a thermoplastic, permanent magnetic product with superior holding power on most metallic surfaces. The white matte vinyl face is an ideal print surface for most printers and ink types, and great for projects like promotional magnets, magnetic signage, vehicle markings and displays.

- **.015", .020" & .030" Gauges**
- **24.375", 40" & 48" widths**
- **Premium Print Surface**
- **Made in the USA**

*Xcel Products, Inc. does not represent, warrant or guarantee that all inks will adhere to this media. XCEL recommends testing the product for all intended applications and print technologies.*

VISIT OUR NEW WEBSITE  
[xcelproducts.com](http://xcelproducts.com)

GIVE US A CALL!  
**(763) 231-3040**  
[sales@xcelproducts.com](mailto:sales@xcelproducts.com)



### X-Glass

X-Glass products are polyester and polypropylene films with a unique polymer adhesive technology that allows the film to cling to glass and other smooth surfaces. They work with wet application methods and also work well in cold weather applications.

- Superior Optical Clarity
- Easily Removable with No Residue
- 54" Wide Rolls or Sheets
- Made in the USA

### X-Cling & X-Perm

X-Cling and X-Perm are flexible vinyls featuring a low-peel removable (X-Cling) or permanent (X-Perm) adhesive designed for graphics, labels and standard decals. Available in clear and white or with an optional gray/blockout adhesive (X-Perm only).

- Cost Effective Product
- Removable with No Residue (X-Cling-6-12 months)
- 54" Wide Rolls or Sheets
- Optional Topcoat Available

### X-Wall

X-Wall print media products are semi-rigid vinyl or woven polyester fabric faces with removable microsphere wall adhesive. A full range of options are available for every application and budget. Select from Standard, Premium and Fabric options.

- A Full Family of Solutions
- Removable with No Residue (6-12 months)
- 54" Wide Rolls or Sheets
- 60" Wide Available for Some Versions

### Blockout Paper

Blockout paper, or stoplight paper, is 100% opaque print media with a smooth, semi-gloss finish, coated on two-sides, making it ideal for double-sided graphic projects like hanging banners, retail signage and banner stands.

- 8.5-pt & 11-pt Gauges
- Multiple Widths Available in Each Gauge Up to 68" Wide
- Standard 150' Rolls
- Custom Converted to Meet Your Needs - Rolls or Sheets

### Rigid Vinyl

XCEL's rigid vinyl (PVC) print film maintains high aesthetic qualities, gauge control and dimensional stability, thereby making it easier to run on-press. Rigid vinyl is popular due to its flexibility, thin gauges, durability and value.

- 10-mil, 15-mil & 20-mil Stocked
- 5-mil to 30-mil Gauges Available as Custom Order
- Clear & White Stocked
- Custom Sizes & Colors Available as Custom Order

### Polyester CPF

Discover Polyester CPF (PET) and its countless applications. Polyester CPF offers superior durability and sustainability, while providing excellent printability and ink adhesion. Our white cavitated polyester film (CPF) is easy on cutting equipment and offers a better yield and value without compromising performance. Perfect for labels, packaging, industrial tags and more!

- 5-mil, 7.5-mil & 10-mil Gauges
- Up to 40% Recycled Content
- Heat Resistant Up to 400 deg F
- Custom Converted to Meet Your Needs - Rolls or Sheets

### ecoBoard XP

eco-Board XP is a PVC-free expanded polystyrene that offers a smooth, high-quality print surface with a lightweight yet durable construction and vibrant solid edge color when routed – superior to expanded PVC products on the market.

- 3mm & 6mm Gauges Stocked
- Gauges from .080" to .250" Available as Custom Order
- White & Black Colors Stocked
- Custom Colors Available with Quick Lead Times & Low Minimum Orders

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